iPOINTS 2025 SELL MORE, EARN MORE



New for 2025

Increase Your Gift Card Dollar Amount With These Categories

This spring, the **iPoints VCX program** will be putting more money in your pocket every time you sell a part from key focus categories.

Blower Motor Resistors



Oil Filter Housing Kits



Gas Fuel Injection



Cam/Crank Sensors



Vapour and Purge Components



ABS Speed Sensors



Variable Valve Timing



Electronic Throttle Bodies



Ignition Coils









Your key to driving larger gift card amounts.

Start recording your sales on ipointsprogram.ca between
May 1, 2025 through to July 31, 2025 and take advantage of these enhanced rewards.

Each time you record a vehicle control part number into your personal profile, you'll earn cash towards a gift card of your choice. And with the enhanced payouts this year, your gift card will be worth even more.





Turn your sales into cash rewards.

At the end of the promotional period, your total dollar amount earned will be calculated and loaded onto your choice of a Home Depot, Best Buy, Winners/HomeSense/Marshalls[†] or Air Canada[®]* gift card.



Some restrictions may apply. Contact your Blue Streak Territory Manager for details. †Winners/HomeSense/Marshalls gift cards will be distributed digitally ONLY. *Air Canada® and the Air Canada logo are registered trademarks of Air Canada®, used by Blue Streak-Hygrade Motor Products under authorization.



